

# SAND DOGE

MEME TOKEN

🌐 [www.sanddoge.com](http://www.sanddoge.com)



# 01. About SANDDOGE Token

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## 1.1 What are Meme Coins?

A meme coin (also spelt memecoin) is a cryptocurrency that originated from an Internet meme or has some other humorous characteristic.

The term is sometimes used interchangeably with the term shitcoin, which typically refers to a cryptocurrency with little to no value, authenticity, or utility. It may be used in the broadest sense as a critique of the cryptocurrency market in its entirety—those based on particular memes such as "DOGE coins", celebrities like Coinye, and pump-and-dump schemes such as BitConnect—or it may be used to make cryptocurrency more accessible.

The term is often used dismissively, comparing the value or performances of those cryptocurrencies to that of mainstream digital assets. Supporters, on the other hand, observe that some memecoins have acquired social currency status and high market capitalizations.

## What are Memecoins?

Memecoins are a type of cryptocurrency that is often inspired by internet memes, characters, or trends. They are typically supported by enthusiastic online communities and are generally intended to be light-hearted and fun. Examples of memecoins include Dogecoin, Shiba Inu, and others that are often associated with entertainment rather than usability.

## Understanding Meme coins:

Meme coins are a genre of cryptocurrency that is loosely defined by an exuberant online community supporting the currency's growth. They are sometimes identified with animated characters or animal meme images. Currencies that have gained meme coin status include Dogecoin and Shiba Inu, among others. As with other cryptocurrencies, memecoins rely on blockchain technology, a type of distributed database used to track virtual assets. Most meme coins are purely trading instruments, unlike Ethereum and other utility currencies tied to specific blockchain features.



## 1.2 History of Meme Coins

In late 2013, Dogecoin was released after being created as a joke on the Doge meme by software engineers. This sparked the creation of several subsequent meme coins. In October 2021, there were about 124 meme coins circulating in the market. Notable examples include Dogecoin and Shiba Inu.

In late 2021, advertisements promoting the meme coin 'Floki Inu' in London led to subsequent investigations around promoting the meme coin, considered to be an unregulated financial product by the United Kingdom Advertising Standards Authority

Some countries have taken steps to regulate meme coins. In early 2021, Thailand's Securities and Exchange Commission banned meme coins as part of a crackdown on digital goods with "no clear objective or substance

## 1.3 Popularity of Meme Coins

Meme coins have surged in popularity since Elon Musk endorsed using Dogecoin, one of the first meme coins. He continued to post tweets about Dogecoin in 2022, including one in January where he stated he would eat a Happy Meal from McDonald's on live TV if they started accepting Dogecoin as payment. While the risk of losing money is significant, some projects seem to be successful and sustainable over time.

Meme coins have seen a resurgence following Donald Trump's victory in the 2024 United States presidential election. One such example is Fartcoin, whose valuation briefly surpassed 1 billion US dollars in December 2024. Trump himself launched the meme coin \$Trump three days before his second inauguration as president of the United States.

American investor David Einhorn stated, "We have reached the 'Fartcoin' stage of the market cycle...Other than trading and speculation, it serves no other obvious purpose and fulfils no need that is not served elsewhere.

Meme coins have increased in visibility in recent years. This is largely due to endorsements from high-profile individuals and the role of meme coins in digital culture. Despite their risky nature, memecoins have gained attention from traders due to the possibility of high returns. Engaging with memecoins carries risk and is something you should only attempt armed with research and experience.



## 1.4 Notable Meme Coins

This list includes meme coins that have received significant amounts of media coverage over the past years:

**\$HAWK** - It was released by Halley Welch in December 2024, an American woman who became viral online for the "hawk tuah" meme, and reached a peak of \$490 million before plummeting to \$25 million. She received large accusations of promoting a pump-and-dump and engaging in a rug pull scheme and insider trading.

**\$Fartcoin** - As of January 25, 2025, the market cap of \$Fartcoin is \$1.28 billion, making it the 7th largest meme coin by market cap on the Kraken exchange.

**\$Trump** - It was publicly announced on President Trump's X and Truth Social accounts three days before his second presidential inauguration. A day later, the market cap reached \$27 billion, with Trump's companies' holdings at \$20 billion.

**\$Melania** - On January 19, 2025, Trump's wife Melania launched and announced her own meme coin, \$Melania.

**\$DOGE** - A cryptocurrency that reached a peak market cap of \$85 billion and was frequently tweeted about and referenced by Elon Musk. His tweets include "Dogecoin is the people's crypto", "No highs, no low, only Doge", and "One Word: Doge", and were preceded by an increase in trading volume and value of the currency.

On November 14, 2024, Trump announced that Musk and Vivek Ramaswamy would lead a new Department of Government Efficiency or DOGE for short, which is an acronym that shares the name of the currency.

## 1.5 Meme Coin Risk and Volatility

Meme coins are considered risky and volatile trading assets. On other occasions, they might only be meant as a joke but somehow gain followers and individuals interested in the token. If you find distinguishing between meme coins, scams, and cryptocurrency confusing, you're not alone. It's critical to understand the risks to help you avoid unexpected volatility and losses.



## 1.6 Regulation of Meme coins

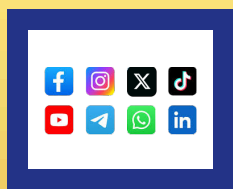
Some countries have taken steps to regulate meme coins. This highlights the importance of understanding the regulatory landscape of meme coins in your respective country before engaging in any trading activities.

## 1.7 Key characteristics of meme coins:

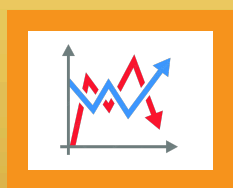
Leverage humour and satire: The humorous origins of meme coins are probably their most salient feature. Meme coins are often created as jokes or parodies, relying on humour or satire to offer entertainment value.



**Built On Community:** The value and popularity of meme coins are heavily influenced by their online communities. Active and engaged coin holders play a crucial role in sustaining a meme coin's popularity.



**Popular On Social Media:** The most successful meme coins get plenty of attention on social media. A thriving social media presence directly affects the price performance of a meme coin.



**Highly Volatile:** Many aspects of a meme coin can be volatile, including its price, trading volumes, and market liquidity.



**Attract Speculative Traders:** Buyers and sellers hoping to get lucky with quick, high returns are frequently attracted to trading meme coins.



**Low Transaction Fees:** The transaction processing fees may be exceptionally low for meme coins—another characteristic that can invite speculative trading.



# 02. SANDDOGE TOKENOMICS

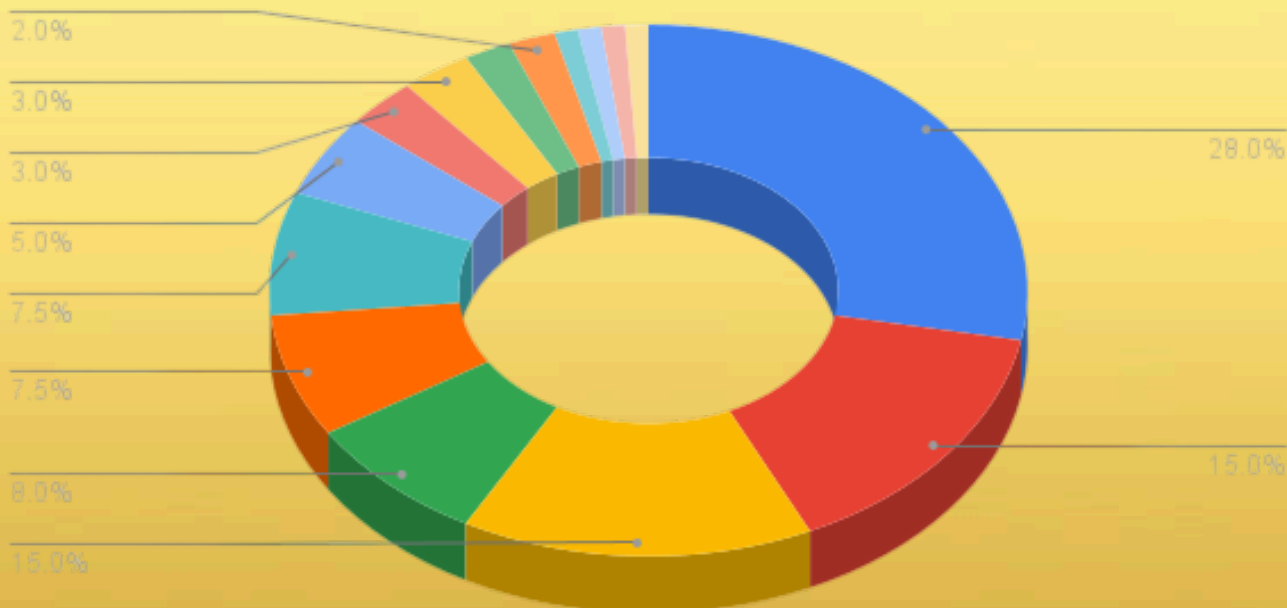
## Token Allocation

**SANDDOGE Token** is a Blockchain-Based cryptocurrency that operates on a unique and transparent tokenomics model designed to foster a secure and decentralized ecosystem. SANDDOGE tokenomics can be broken down into several key components.

Circulating Supply: 10,000,000,000

Total Supply: 10,000,000,000

## Token Distribution



- 28% Founder
- 15% Public sale
- 15% Liquidity Market Fund
- 8% Staking Token
- 7.5% Future Investor
- 7.5% Cex, Dex, Listing
- 5% Cex Launch Pad Reserve
- 3% Metaverse Partnership
- 3% AI Partnership
- 2% Charity
- 2% Employee
- 1% Ecosystem
- 1% Advisor/Partner
- 1% Airdrop
- 1% Marketing



# SANDDOGE TOKEN ROADMAP

## Stage 1: (FEB-2025)

- Website launch
- Presale announcement
- Coin market cap and Coin Gecko Listing

## Stage 2: (MARCH-2025)

- Social Media Campaign Running
- Powerful big media marketing
- Telegram
- Twitter
- Facebook
- Instagram
- TikTok
- SANDDOGE UTILITY Traveling Portal
- Buy air tickets/hotel booking worldwide
- Influencer Marketing Push
- Partnerships
- CMC TOP 50 CEX Exchange listing

## Stage 3: (APRIL-2025)

- Soken legal token audit
- Soken legal opinion
- CMC TOP 20 EXCHANGE LISTING
- 1,000,000 SANDDOGE wallet open

## Stage 4: (MAY-2025)

- SANDDOGE PAY card launching
- SANDDOGE MEME bank launching
- SANDDOGE ATM card machine launching
- SANDDOGE Real Estate utility launching in [UAE]

## Stage 5: (July-2025)

- SANDDOGE Gaming utility platform launching
- SANDDOGE E-commerce platform launching

